

Show Particulars

Hours are 8 a.m. – 4 p.m. both days. Attendance is by paid admission. Registered visitors can mingle freely among all exhibits both days. Visitor parking area is an ag field located less than one-half mile from the show entrance. Shuttle service is provided from the parking area to registration. This year, the live demonstration area will be located adjacent to the static area and the pavilion/registration.

Exhibit Setup

Live and static demo sites are available for setup at 8 a.m., Friday, May 30; pavilion spaces are available at 8 a.m., Monday, June 2. All exhibits must be in place by 6 p.m., Thursday, June 5. Exhibits must remain in place until 4 p.m., Saturday, June 7. Two forklifts will be provided. Night security is provided May 30 – June 8. Exhibit materials and equipment should be removed by 12 p.m. on Monday, June 9.

Furniture and Fixtures

Pavilion exhibitors are provided a table and two chairs for a 6x10' booth and two tables and four chairs for a 12x10' booth as part of the rental fee. For additional furniture, tent, generator or other needs, contact the official expo accessories provider directly: RSC Special Events, phone: 800-736-5071; 706-327-1038; fax: 706-571-2546; web: www.RSCrental.com.

Food and Beverages

Local non-profit groups will dispense a wide assortment of food and beverages from a centrally located food court. With the exception of water, miniature candy pieces, peanuts and popcorn, no food or beverages can be given away or sold at the site by exhibitors or their personnel. Live exhibitors will be allowed to serve food at their site on Saturday only.

Added Value

Each exhibitor receives a free listing on the Mid-South Forestry Equipment Show website and exposure in *Southern Loggin' Times*, provided exhibit space is reserved prior to publication deadlines.

Insurance

Exhibitors must provide proof of liability insurance before occupying exhibit space. Pavilion and static exhibitors must have \$500,000 minimum coverage; live exhibitors must have \$1 million minimum coverage. Proof of insurance is due by May 6, 2008.

Show Promotion

As a special event in which Hatton-Brown Publishers is involved, the Mid-South Forestry Equipment Show will gain national and regional promotion in *Timber Harvesting* and *Southern Loggin' Times* through advertising and editorial support.

Vehicular Traffic During Show

In the interest of safety, ATVs, golf carts, and/or vehicles are not allowed to be driven inside the show gates during show hours. Expo management will have a limited number of ATVs on site to help exhibitors with pickup and delivery of supplies and materials.

Exhibitor Staff Pre-registration

Limited complimentary show admission for exhibitor staff is included as part of the exhibitor site fee. Pavilion exhibitors will receive two badges per booth; Static exhibitors will receive four badges per site; and live exhibitors will receive ten badges per site. The *Exhibitor Staff Pre-registration Form* must be received by May 6, 2008.

Accommodations

The show has room blocks with the following hotels. Be sure to check the show website for additional blocks obtained and for links to other lodging choices.

Starkville (7 miles from show site)

Holiday Inn Express	662-324-0076
Hampton Inn	662-324-1333
Microtel Inn & Suites	662-615-0700

Louisville (22 miles from show site)

Best Western Red Hills Inn	662-773-9090
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Columbus (40 miles from show site)

Days Inn	662-329-4545
Wingate by Wyndam	662-327-9999

Contact Us

The show staff is here to help you!

Show Manager

Charles E. Burkhardt

Show Secretary

Misty T. Booth

By Mail

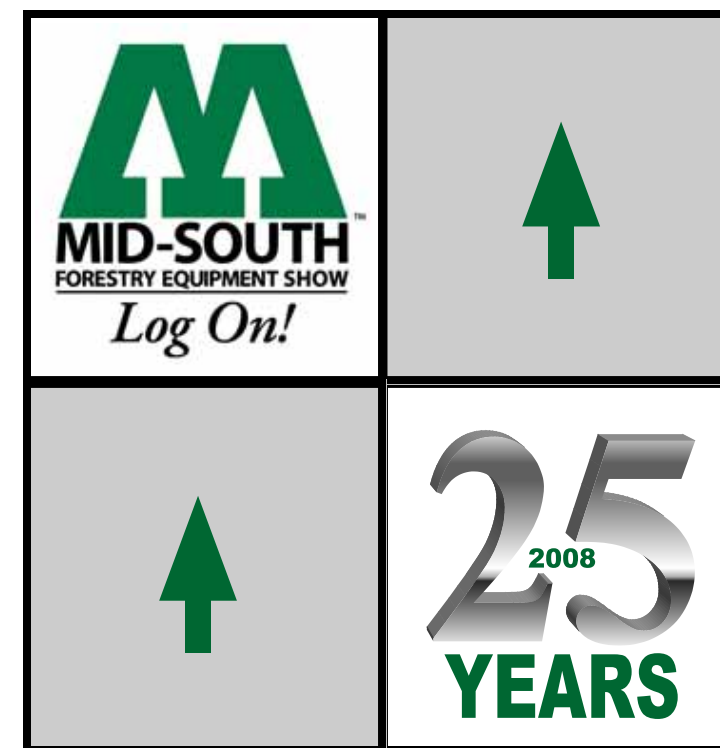
Mid-South Forestry Equipment Show, Inc.
935 Blackjack Road
Starkville, MS 39759

By Phone (8:00 a.m. – 4:30 p.m. Central)
662-325-2191

By Fax
662-325-1024

By Email
msfes@cfr.msstate.edu

Show Website
www.midsouthforestry.org



**Friday & Saturday
June 6 - 7, 2008**

EXHIBITOR GUIDE

The Deep South's Premier Forestry Show for 2008!

- Biennial show permanently located in the heart of the mid-South on the 8500-acre John W. Starr Memorial Forest
 - Easily accessible by four-lane highway
- Over 65 lodging choices within an hour drive (hotels, B&Bs, RV parks/campgrounds, casino-hotel and spa resort)
 - 2006 show hosted more than 90 exhibitors (17 live area exhibitors)
 - Two-day attendance exceeded 6500 individuals in 2006
- Variety of exhibitor site options (pavilion booths, open and forested static sites, forested live operation sites)
 - Continuing education courses and family activities provided
 - Multitude of contests and prizes including skidder and loader contests
 - Exhibitor exposure in Hatton-Brown and show publications/website

Be a part of the excitement in 2008 as the Mid-South Forestry Equipment Show celebrates a quarter century - the Nation's oldest live in-woods logging demonstration

**For the latest information, "log on" to the show website at
www.midsouthforestry.org**

EXHIBITOR SITE SELECTION MAP

Forested Live Site

1-Acre No-Harvest (LNH)
Primary Site = \$2995
Additional Adjacent Site = \$2095

Wooded sites designed specifically for those exhibitors who do not harvest timber but wish to operate or run non-stationary machinery.

2-Acre Harvest (L)

Primary Site = \$4995
1st Additional Adjacent Site = \$3995
2nd Additional Adjacent Site = \$1995

Flat to gently sloping. Each site has 200 feet of road frontage. The area is a 25-year-old loblolly pine stand with approximately 300 trees per acre, roughly 50 feet tall.

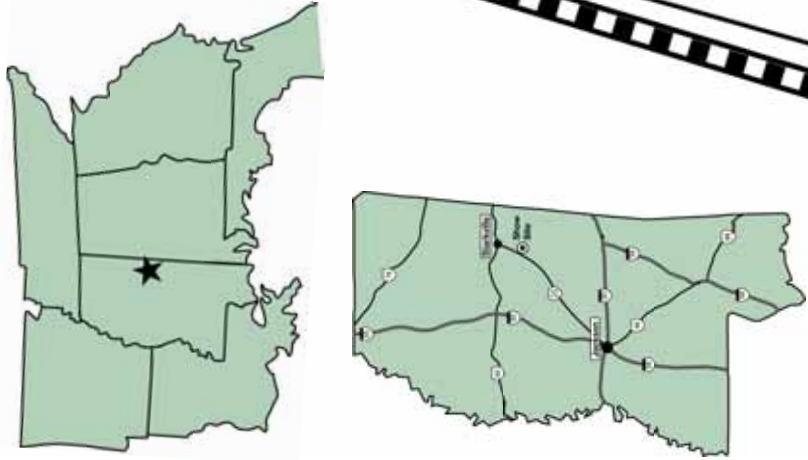
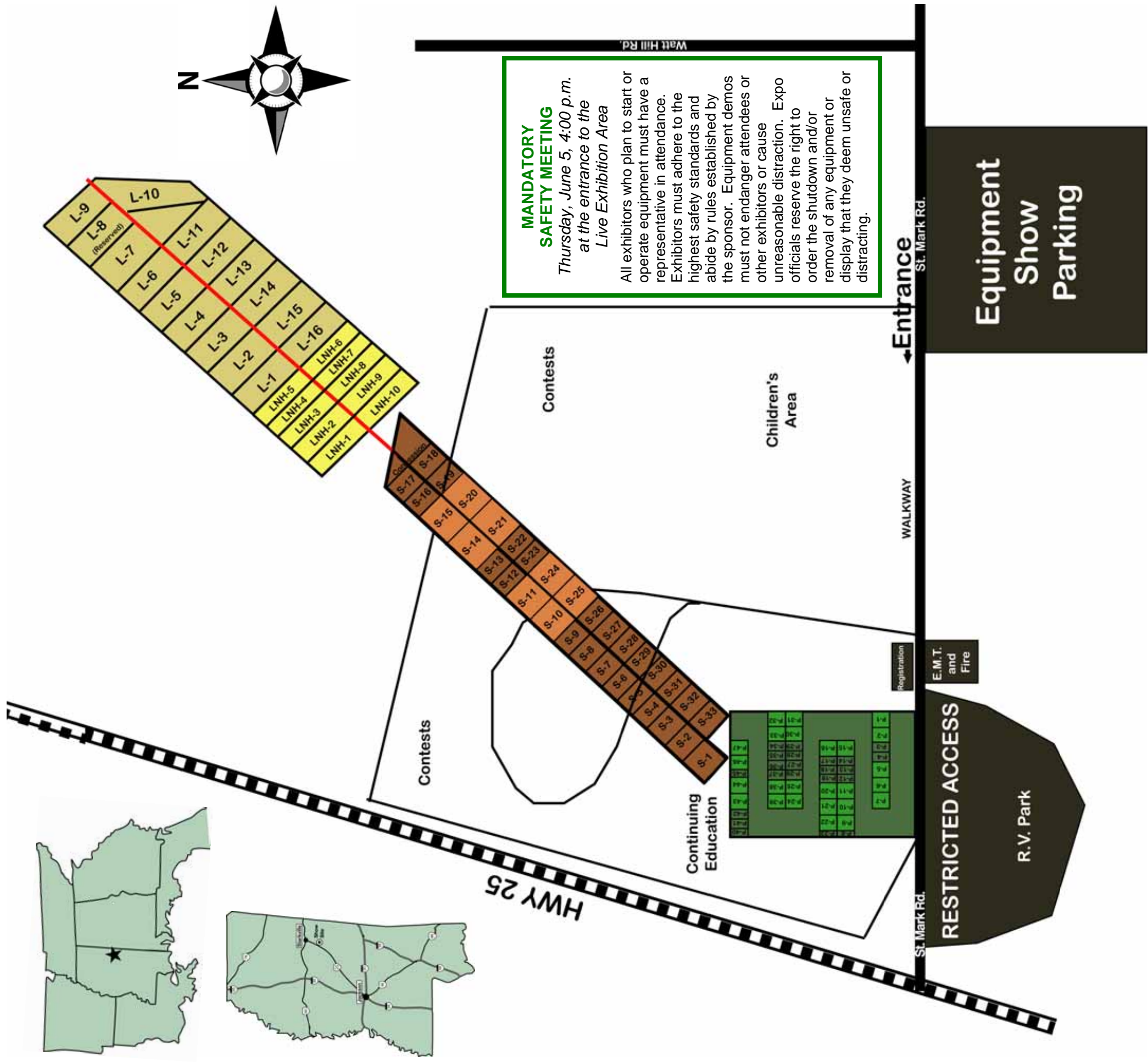
Static Yard (S)

50x75 feet = \$1595
75x75 feet = \$1995

Pavilion Booths (P)

6x10 feet = \$400
12x10 feet = \$450

NOTICE: No exhibitor's equipment, tent, or other property may overrun the rented space without prior approval from show management. Exhibitors cannot "sublet" any portion of a site to another exhibitor. Live exhibitors must not demonstrate or display more than three brands of self-contained equipment on any given site. All spaces are available on a first come, first serve basis. Please check the show website for up-to-date availability of exhibitor sites.



- 6 x 10' Pavilion Booth
- 12 x 10' Pavilion Booth
- 50 x 75' Static Yard Site
- 75 x 75' Static Yard Site
- 1-Acre No Harvest Forested Live Site
- 2-Acre Harvest Forested Live Site
- Show Thoroughfare