Show Particulars
Hours are 8 a.m. – 4 p.m. both days. Attendance is by paid admission. Registered visitors can mingle freely among all exhibits both days. Visitor parking area is an ag field located less than one-half mile from the show entrance. Shuttle service is provided from the parking area to registration. This year, the live demonstration area will be located adjacent to the static area and the pavilion/registration.

Exhibit Setup
Live and static demo sites are available for setup at 8 a.m., Friday, September 10; pavilion spaces are available at 8 a.m., Monday, September 13. All exhibits must be in place by 6 p.m., Thursday, September 16. Exhibits remain in place until 4 p.m., Saturday, September 18. Two forklifts will be provided. Night security is provided September 10 – September 19. Exhibit materials and equipment should be removed by 12 p.m. on Monday, September 20.

Furniture and Fixtures
Pavilion exhibitors are provided a table and two chairs for a 6x10’ booth and two tables and four chairs for a 12x10’ booth as part of the rental fee. For additional furniture, tent, generator or other needs, contact the official expo accessories provider directly: RSC Special Events, phone: 800-736-5071; 706-327-1038; fax: 706-571-2546; web: www.RSCrental.com.

Food and Beverages
Local non-profit groups will dispense a wide assortment of food and beverages from a centrally located food court. With the exception of water, miniature candy pieces, peanuts and popcorn, no food or beverages can be given away or sold at the site by exhibitors or their personnel. Live exhibitors will be allowed to serve food at their site on Saturday only.

Added Value
Each exhibitor receives a free listing on the Mid-South Forestry Equipment Show website and exposure in Southern Logging Times, provided exhibit space is reserved prior to publication deadlines.

Insurance
Exhibitors must provide proof of liability insurance before occupying exhibit space. Pavilion and static exhibitors must have $500,000 minimum coverage; live exhibitors must have $1 million minimum coverage. Proof of insurance is due by August 16, 2010.

Show Promotion
As a special event in which Hatton-Brown Publishers is involved, the Mid-South Forestry Equipment Show will gain national and regional promotion in Timber Harvesting and Southern Logging Times through advertising and editorial support.

Vehicular Traffic During Show
In the interest of safety, ATVs, golf carts, and/or vehicles are not allowed to be driven inside the show gates during show hours. Expo management will have a limited number of ATVs on site to help exhibitors with pickup and delivery of supplies and materials.

Exhibitor Staff Pre-registration
Limited complimentary show admission for exhibitor staff is included as part of the exhibitor site fee. Pavilion exhibitors will receive two badges per booth; static exhibitors will receive four badges per site; and live exhibitors will receive ten badges per site. The Exhibitor Staff Pre-registration Form must be received by August 16, 2010.

Accommodations
The show has room blocks with the following hotels. Be sure to check the show website for additional blocks obtained and for links to other lodging choices.

Starkville (7 miles from show site)
- Comfort Suites 662-324-9595
- Hampton Inn 662-324-1333
- Hilton Garden Inn 662-615-8664
- Holiday Inn Express 662-324-0076
- Microtel Inn & Suites 662-615-0700

Louisville (22 miles from show site)
- Lake Tiak-O’Khata 662-773-7853

Columbus (40 miles from show site)
- Days Inn 662-329-4545
- Wingate by Wyndam 662-327-9999

West Point (26 miles from show site)
- Days Inn 662-494-1995

Contact Us
The show staff is here to help you!
- Show Manager: Charles E. Burkhardt
- Show Secretary: Elaine J. Wisdom
- Show Bookkeeper: Misty T. Booth
- By Mail: Mid-South Forestry Equipment Show, Inc. 935 Blackjack Road Starkville, MS 37959
- By Phone (7:00 a.m. – 4:00 p.m. Central) 662-325-2191
- By Fax 662-325-1024
- By Email: msfes@cfr.msstate.edu

Show Website
www.midsouthforestry.org

The Deep South’s Premier Forestry Show for 2010!
- Biennial show permanently located in the heart of the mid-South on the 8500-acre John W. Starr Memorial Forest
- Easily accessible by four-lane highway
- Over 65 lodging choices within an hour drive (hotels, B&Bs, RV parks/campgrounds, casino-hotel and spa resort)
- Two-day attendance exceeded 6000 individuals in 2008
- Variety of exhibitor site options (pavilion booths, open and forested static sites, forested live operation sites)
- Continuing education courses and family activities provided
- Multitude of contests and prizes including skidder and loader contests
- Exhibitor exposure in Hatton-Brown and show publications/website

Be a part of the excitement in 2010 as the Mid-South Forestry Equipment Show celebrates over a quarter century of operation – the Nation’s oldest live in-woods logging demonstration
Forested Live Site

1.5-Acre No-Harvest (LNH)
Primary Site = $3595
Additional Adjacent Site = $2515
Wooded sites designed specifically for those exhibitors who do not harvest timber but wish to operate or run non-stationary machinery.

3-Acre Harvest (L)
Primary Site = $5995
1st Additional Adjacent Site = $4795
2nd Additional Adjacent Site = $2395
Flat to gently sloping. Each site has 200 feet of road frontage. The area includes 27-year-old loblolly pine trees approximately 50 feet tall.

3-Acre Harvest (L)
Primary Site = $5995
1st Additional Adjacent Site = $4795
2nd Additional Adjacent Site = $2395
Flat to gently sloping. Each site has 200 feet of road frontage. The area includes 27-year-old loblolly pine trees approximately 50 feet tall.

Static Yard (S)
50x75 feet = $1755
75x75 feet = $2195

Pavilion Booths (P)
6x10 feet = $400
12x10 feet = $450

NOTICE: No exhibitor’s equipment, tent, or other property may overrun the rented space without prior approval from show management. Exhibitors cannot “sublet” any portion of a site to another exhibitor. Live exhibitors must not demonstrate or display more than three brands of self-contained equipment on any given site. All spaces are available on a first come, first serve basis. Please check the show website for up-to-date availability of exhibitor sites.

MANDATORY SAFETY MEETING
Thursday, September 16, 4:00 p.m.
at the entrance to the Live Exhibition Area

All exhibitors who plan to start or operate equipment must have a representative in attendance. Exhibitors must adhere to the highest safety standards and abide by rules established by the sponsor. Equipment demos must not endanger attendees or other exhibitors or cause unreasonable distraction. Expo officials reserve the right to order the shutdown and/or removal of any equipment or display that they deem unsafe or distracting.